



TOUCHSTONE

ON LAKE MUSKOKA

FOR IMMEDIATE RELEASE

Media Contact: Roman Bodnarchuk
Chief Marketing Officer
Touchstone Resort
Telephone: 647-403-1832
Email: roman@n5r.com

Muskoka – October 14, 2009

“One of the world’s largest banks will now offer conventional mortgages for Touchstone Resort’s fractional ownership plan – a first in Canada.”

HSBC, one of the world’s leading banks, will be offering conventional mortgages to purchasers of fractional ownership plans at Touchstone Resort, Muskoka. This is an unprecedented move by a major bank, and the first time in Canada that conventional mortgages would be available for fractional property purchases.

Chief Marketing Officer of Touchstone Roman Bodnarchuk explains: ‘Clearly, this is an endorsement of the inherent value in Touchstone Resort fractional ownership. When a bank of this stature comes on board, it means that they believe that fractional ownership is every bit as valuable as conventional ownership. It also means that they recognize that Touchstone is a very special place and represents actual real estate ownership.’

Historically, major banks have shunned financing fractional ownership. This is no longer true as HSBC will now be offering a variety of terms to suit the individual needs of purchasers with rates starting as low as 4.5%.