



TOUCHSTONE

ON LAKE MUSKOKA

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Muskoka – October 9, 2009.

“Five-star Muskoka resort Touchstone hires N5R, a world-class sales and marketing agency.”

N5R, a highly successful sales and marketing agency, specializes in creating successful marketing strategies for resorts around the world – many of which have sold out in record time. N5R has sold out both urban and resort real estate projects in 10 countries and 30 cities and is responsible for over 4.1 billion dollars in sales in more than 150 well-known, multi-family developments.

N5R is a Toronto-based company with offices in Florida. They maintain a summer office in Muskoka for the expressed purpose of selling Touchstone resort property.

Roman Bodnarchuk, CEO of N5R, has been enamoured with Touchstone since its inception and is excited to have the opportunity to be marketing and selling the resort during its grand opening.

Walter Thompson, the developer of Touchstone, has been a fan of N5R for many years. And, now that the resort and its restaurant and spa are officially open, Mr. Thompson wanted to hire the best sales and marketing team available to handle the Touchstone project. Thompson explains that a project of this magnitude requires the knowledge and strategic approach of a world-leading marketing company that understands the quality of Touchstone and the incredible value inherent in the development.

N5R, a company that has worked with developers worldwide, believes that Touchstone is on par with some of the finest projects they have been privileged to work with. The combination of Thompson’s vision and N5R’s marketing should prove to be an exciting and successful union. And, because Touchstone represents unprecedented value, both Thompson and N5R agree: the big winner here will be the purchaser.

Toronto is currently the hottest real estate market in North America fuelled by all-time low interest rates. N5R anticipates that over 90% of the purchasers will come from the Greater Toronto Area (GTA), specifically Toronto proper. Muskoka ownership without the high prices and without the hassle of cottage maintenance make Touchstone the ideal cottage ownership alternative. Add the lure of interest rates hovering in the 2% - 3% range and you have an opportunity too good to resist for the savvy buyer.